

Non-Retailer — Membership Application Form

PHONE 1-888-373-8245 • **FAX** 1-866-427-4714 (secure number)

MAIL Membership Department, Retail Council of Canada, 1255 Bay Street, Suite 800, Toronto, Ontario M5R 2A9



Retail Council of Canada

NON-RETAILERS (Defined as:)

- A company whose primary business is selling products/services to businesses.
- A company that sells less than 75% retail products/services to consumers through a retail channel, i.e. store, online, catalogue.
- Other non-retail professional services provided to consumers (e.g. medical practitioners, banks, educational institutions).

Note: If you represent a group of retailers (i.e. Co-op, Buying Group, etc...), please complete the Retailer Application and calculate fees based on total retail sales for all stores with the group.

BUSINESS CONTACT INFORMATION:

Company Name _____
 Other trading/corporate/French name that you operate under: _____
 Mailing Address _____
 City _____ Province _____ Postal Code _____
 Main Phone () _____ Main Fax () _____
 Web Site _____
 Number of locations/offices to be covered by membership fee _____ (Please attach list)
 Year established _____ Total number of employees in company _____
 How did you hear about RCC? _____ / Referred by _____
 Chase Paymentech Merchant # / Reference # _____

MAIN CONTACT INFORMATION:

Mr. Ms. Miss Mrs. M. Dr.
 Main Contact Name _____ Phone/Ext. _____
 Job Title _____ Fax _____
 E-mail _____

PRESIDENT (IF DIFFERENT THAN MAIN CONTACT):

Mr. Ms. Miss Mrs. M. Dr.
 President Contact Name _____ Phone/Ext. _____
 Job Title _____ Fax _____
 E-mail _____

FEE SCHEDULE

ANNUAL GROSS REVENUE DERIVED FROM SALES OF PRODUCTS/SERVICES TO RETAIL CLIENTS

Up to \$5 Million	\$500.00
\$5 to \$10 Million	\$1,000.00
\$10 to 30 Million	\$1,750.00
\$30 to \$100 Million	\$2,500.00
\$100 to \$200 Million	\$3,000.00
\$200 to \$500 Million	\$5,000.00
\$500 Million or more	\$7,500.00

FINANCIAL INSTITUTION

Banks, credit card companies, processors, etc. \$5,000.00

ACCREDITED EDUCATIONAL INSTITUTION

Secondary, post-secondary \$200.00

STUDIOS

Major \$10,000.00
 Independent \$2,000.00

Sub-Total = _____

(Only New Brunswick, Newfoundland & Labrador, Ontario) 13% HST = _____

(Only British Columbia) 12% HST = _____

(Only Nova Scotia) 15% HST = _____

(Rest of Canada/U.S. — GST#104498688) 5% GST = _____

Total = _____

METHOD OF PAYMENT:

Company Cheque Enclosed (payable to Retail Council of Canada in Canadian Funds)
 VISA MasterCard American Express

Card Number: _____ Expiry Date: _____
 Cardholder Signature: _____

Retail Council of Canada collects, uses and discloses business contact information that includes the name, position, business address, telephone number and fax number, and business e-mail of an employee of an organization. This business contact information may be used by Retail Council of Canada to inform you on a periodic basis by electronic newsletters, correspondence, phone calls, faxes and e-mails about industry issues, products and services of interest to your business. This information may also be shared with RCC affiliated trade associations and select sponsors so that your company can be informed about products and services of use to your business. RCC reserves the right to approve all applications before processing. Membership is non-transferable and non-refundable. Benefits subject to change. www.retailcouncil.org.

PLEASE TELL US WHAT PRODUCTS/SERVICES YOU PROVIDE: (Check all that apply)

- Accountant/Auditing Firm/Tax Services
 - Advertising /Public Relations Agency
 - Audio/Video Supplier/Conference Services/Uniforms
 - Bank/Financial Institution/Investor
 - Business Products/Incentive Gifts/Services
 - Chiropractor/Therapists
 - Commercial Printer
 - Consulting Services
 - Credit Card Association
 - CRM — Data Mining/Development
 - Daycare Services
 - Distributor/Wholesaler/Importer
 - Doctor/Dentist
 - Educational Institution
 - Electronic Catalogue Services
 - Energy/Fuel Supplier
 - Government Agency
 - Graphic Designer
 - Human Resource Consultant/Labour Relations
 - Insurance Agent/Broker
 - Lawyer/Law Firm
 - Leasing Consultant
 - Logistics/Transportation/Distribution/Courier
 - Loss Prevention/Security
 - Loyalty Programs/Gift Cards
 - Mail Fulfillment
 - Maintenance/Cleaning Services
 - Manufacturer
 - Marketing/Direct Marketing
 - Media/Magazine/Newspaper
 - Payment Processors
 - Payroll Services
 - Real Estate Broker/Developer/Property Manager
 - Recruiting Firm/Employment Agency
 - Research Firm
 - Retail Operations Consultant
 - Retail Technology Systems/Equipment
 - Signage/Digital Signage
 - Store Fixtures/Store Design
 - Studio/Production Company
 - Telecommunications
 - Trades/Construction/Installation/Landscaping
 - Traffic Counting
 - Training/Professional Development Services
 - Web Designer/E-Commerce Services
- If you offer speaking services to retailers which topics do you cover?**
- _____
- _____
- _____