



Retail Council of Canada
LEADERS IN RETAIL
 BREAKFAST SERIES

Hosting a breakfast with this top retailer could be the most important milestone of your year

Dedicated 1:1 time with top decision makers. Get up-close-and-personal with top-level merchants and their senior executives.

Demonstrate leadership to retail leaders. Show your support for the presenting retailer and the retail industry as a whole.

Industry Profile. You'll get in-event recognition, and recognition in all event marketing and communications.

EXCLUSIVE SPONSOR \$20,000

- A** Six tickets/seats at VIP breakfast table with Anthony Longo & Diane J. Brisebois, President and CEO, RCC
- B** Reserved and dedicated sponsor table including eight tickets/seats
- C** Opportunity for a Senior Executive to introduce the keynote speaker
- D** Logo on promotional materials, signage and website (pre & post event)
- E** Event ownership – no additional sponsors

PRESENTING SPONSOR \$10,000

- A** Six tickets/seats at VIP breakfast table with Anthony Longo & Diane J. Brisebois, President and CEO, RCC
- B** Opportunity for a Senior Executive to introduce the keynote speaker
- C** Logo on promotional materials, signage and website (pre & post event)

SUPPORTING SPONSOR \$7,500

- A** Four tickets to attend the breakfast
- B** Opportunity for one senior executive to sit at the VIP breakfast table with the keynote speaker and his/her executive team
- C** Logo on promotional materials, signage, and website (pre & post event)

CONTRIBUTING SPONSOR \$5,000

- A** Two tickets to attend the breakfast
- B** Logo on promotional materials, signage and website (pre & post event)

For more information contact Mary Markou, Sr. Manager, Sponsorship & Special Projects
 1-888-373-8245, ext. 236 / sponsorship@retailcouncil.org

Visit RetailCouncil.org/LIR_AnthonyLongo for more details.



APRIL 20, 2017

Toronto Congress Centre, Toronto, ON

FEATURING



Anthony Longo
 CEO
 Longo Brothers Fruit Markets Inc.

RECENT EVENTS



Retail Council of Canada



Conseil canadien du commerce de détail