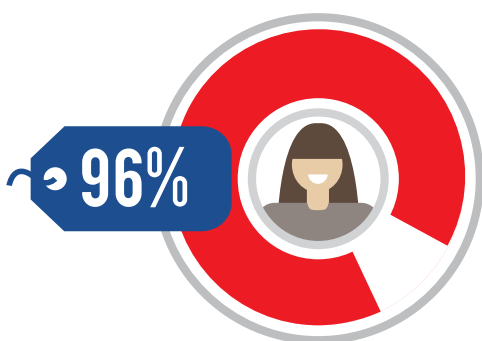


WHY SHOP INDIE



Retail is Canada's largest employer.

1 in 9 working Canadians are employed in retail. That's nearly **2 million Canadians.**



96.1% of Canada's 205,000 retail stores employ less than 49 people.

Money spent at an independent retailer remains within the economy, contributing to the health and well being of other businesses within the community.



Independent retailers make purchasing choices based on their customers' needs and the needs of the community.

Independent business owners are role models through their involvement in community initiatives, fundraising campaigns, and by serving as elected officials and volunteers of government.



Independent retailers employ the majority of their staff from their community, contributing further to the money circulating and available to improve the economy.



Independent retailers often provide **youth** with their **first job** experience.

Visit

shopindieweek.com

to learn more about the importance of independent retailers in the community.

#ShopIndie

MySTORE
The voice of independent retail



RCC the voice of retail
Retail Council of Canada