

In Conversation with Retail Leaders in Canada Sponsorship Opportunities

Levels	Gold	Silver	Bronze	Virtual Table
	2 opportunities	1 Opportunity	3 Opportunities	Limited Opportunities
Benefits	Co-Presenting Sponsors \$10,000	Registration \$4,500	Bronze \$2,500	Supporting \$1,500
Brand Podium Exposure *Opportunity for Sr. Executive to provide scripted introductory remarks and one executive to provide scripted closing remarks for Main Stage Keynote presentation	X			
Networking Session *Opportunity to meet the speaker 15 minutes before event begins	X			
Advertising *Logo on all relevant communication material	X	X	X	
*Logo on registration page and registration platform	X	X		
*Logo on promotional ads in local / national newspapers	X			
Online Presence *Logo + website listed on Sponsor Webpage with link to company website	X	X	X	X
*Sponsor logo on PowerPoint Slide(s) and on Virtual Event Platform	X			
*Sponsor logo and level recognition at start and close of the event	X	X	X	X
*Opportunity to provide link to promotional/thought leadership material in post event Thank You email	X	X	X	
Complimentary Passes	12	8	6	6