

WE ALL HAVE A ROLE TO PLAY IN PREVENTING THE SPREAD OF COVID-19



What is the POST Promise?

The POST Promise is a private sector-led initiative, in collaboration with various levels of government, designed to help Canadians confidently and safely take the first steps back into public spaces and the workplace.

Participating businesses receive training and education on how to help prevent the spread of COVID-19, and voluntarily commit to following these practices. Businesses who “make the promise” are then able to use and display the POST Promise logo which will act as a clear indication to employees and customers that they are doing their part to protect Canadians’ health and safety as COVID-19 restrictions ease.



It's For the Common Good

The Post Promise is designed to help consumers feel confident that a business or location is aware and doing what they can to help slow the spread. The more businesses and places that adopt the use of the logo, the more it will help to provide comfort to consumers.



[POSTPROMISE.COM](https://www.postpromise.com)

What are the key actions participating businesses commit to doing?

Participating businesses voluntarily commit to following five key steps in their place of business which help prevent the spread of the COVID-19.

These steps include;

- Maintaining physical distance
- Staying home if unwell
- Practicing respiratory etiquette, including by wearing a mask when recommended
- Keeping workplaces clean and disinfected
- Washing and sanitizing hands



Why your business should make the POST Promise?

It is a simple and small gesture to help your business reassure its customers that you are doing your part to help stop the spread of COVID-19 and to help safely restore consumer confidence. Once you 'make the POST Promise' you'll be able to prominently display the POST Promise logo to show your commitment.

Example POS Elements Available



TENT CARDS

WINDOW CLING



POSTER

What can you do to help?



Make the POST Promise

Visit postpromise.com to learn more about the program and make the POST Promise today!

It's strongly encouraged, and endorsed by Retail Council of Canada



Show Your Support

Social media & digital assets are available complimentary to our partners to post across all channels and share with customers

Visit postpromise.com to make the promise and get a complimentary printable PDF, or to visit our Shopify store and buy a more robust kit of promotional materials to display in your place of work.



Share

Social media & digital assets are available complimentary to our partners to post across all channels and share with customers

LET'S STAY CONNECTED



<https://www.facebook.com/The-Post-Promise-114099726986546>



@post_promise



@postpromise



<https://www.linkedin.com/company/the-post-promise>

THANK YOU!

