



## Retail Merchandiser

Under the general supervision of the Manager, Retail Purchasing and within established policies, procedures and guidelines, the Retail Merchandiser will develop guest-engaging retail merchandising plans that maximize customer interest, sales levels, and profitability by creating visual impact through display pieces and merchandise presentations within Niagara Parks retail stores to enhance company image and consumer appeal. The successful candidate will coordinate with the Retail Buying and Marketing teams on merchandise presentation and evaluate effectiveness through the generation of reports and analyses.

Niagara Parks offers a salary of \$59,713 to \$71,242 per annum as well as a comprehensive benefit and pension plan. A successful Police Information Check is required for the selected candidate.

**Applications for this position will be accepted until April 6, 2019.**

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TO CREATE A PROFILE AND SUBMIT YOUR RESUME**

### ABOUT US:

Niagara Parks is one of the largest employers in the Niagara Region, with over 1,700 full time and seasonal employees. Our team is comprised of energetic and friendly staff who provide guests from around the world with exceptional quality service. Niagara Parks is committed to attracting and retaining a highly professional, motivated, engaged and inclusive workforce within a culture of teamwork, mutual respect and trust. This is achieved by aligning the right people with the right skills in the right places to promote continuous improvement and excellence. Our corporate vision is to be an innovative example of sustainability as the environmental and cultural stewards of the Niagara River Corridor; a welcoming, accessible and inspiring place offering world class natural, historical and authentic experiences; a source of national pride and identity; and one of the most spectacular parks in the world.

### QUALIFICATIONS:

- College and / or University Degree in Business Administration, Retail/Visual Merchandising and / or a related discipline or equivalent knowledge and experience.
- Valid Class "G" Driver's Licence.
- Minimum of three (3) years of managerial experience in retail or tourism industries.
- Strong communication and time management skills, attention to detail, and a creative flair.
- Excellent organizational and multi-tasking skills in order to prioritize work schedule and make decisions in a fast-paced environment.
- Strong customer service skills when dealing with both internal staff and external visitors.
- Knowledge of Retail Pro considered an asset. Strong understanding of inventory control measures.
- Knowledge of the Occupational Health and Safety Act, Technical Standards and Safety Act, Canadian Food



Inspection Agency, and Niagara Parks policies and procedures.

- Knowledge of Microsoft Office Suite and intermediate levels skills in operating Microsoft Word, Excel, and

Outlook, as well as the ability to conduct research using the Internet.

## **DUTIES AND RESPONSIBILITIES:**

Under the guidance of the Manager, Retail Purchasing:

- Maximizes customer interest, sales levels and profitability by creating visual impact display pieces and merchandise presentation that enhances the company's image and consumer appeal.
- Plan, develop and implement guest-engaging retail merchandise display plans.
- Benchmark merchandising plans against industry competitive set.
- Integrate Niagara Parks brand stories within merchandise display plans.
- Monitors stock movement and considers merchandise markdowns, promotions or price alterations while considering gross margin levels.
- Responsible for merchandising seasonal store openings and closings in conjunction with site managers.
- Travels to all Niagara Parks retail store locations on a regular basis to re-merchandise sales floor in conjunction with store managers.
- Responsible for overall merchandising plan of any future store renovations or re-modelling.
- Remains current with industry best practices by reading professional publications, performing marketing research, competitive shops and participating in workshops, etc.
- Travels with the Manager, Retail Purchasing and Retail Buyers to tradeshow, vendor showrooms, and manufacturers.
- Liaises with Manager, Retail Purchasing, Retail Buyers, and Manager, Warehouse to investigate and resolve product discrepancies.
- Communicates with vendors regarding display needs or issues.
- Coordinates and leads product knowledge sessions with vendors.
- Coordinates and leads sampling or special events.
- Reviews and analyzes various reports to maximize sales and inventory levels.
- Prepares a monthly plan outlining store visits, visual changes, and themes.
- Works with Marketing department to prepare and update detailed floorplans for each retail location that reflect Niagara Parks' brand strategy and annual themes at the beginning of each season.
- Coordinates and oversees all sign requests for Niagara Parks retail stores through the Marketing department; including price points, promotions, company branding, etc.
- Works with the Parks department to coordinate seasonal floral/plant displays within retail floor plans.
- Coordinates and budgets all display fixture needs for retail stores using current Vendor of Record (VOR).



- Attends regular Niagara Parks departmental and interdepartmental meetings.
- As assigned.

We are an equal opportunity employer. In accordance with AODA (Accessibility for Ontarians with Disabilities Act, 2005), Niagara Parks will provide accommodations throughout the recruitment, selection and/or assessment process to applicants with disabilities. If you require disability – related accommodations, please inform the Human Resources (HR) staff. All personal information is collected under the authority of the Freedom of Information and Protection of Privacy Act. We thank all applicants for their interest, however only those selected for an interview will be contacted. To request an alternate format, please contact Niagara Parks at 905.295.4396 x3255 or by email to [accessibility@niagaraparks.com](mailto:accessibility@niagaraparks.com)