## Sponsorship Opportunities

### Presenting Sponsor

#### Brand Experience/P.R.
- Opportunity to have a senior representative introduce the keynote speaker
- Logo recognition on all delegate name badges (at least 150 branded badges!)
- Multiple Podium mentions: “Presented by ____”

#### Advertising
- Opportunity to submit a research whitepaper or case study piece on RCC’s “Community Hubs” page for 4 weeks prior to event

#### Event Material and On-site Signage
- Logo on ALL collateral material including email promotions
- Significant presence in the Event Program including logo on the bottom of each left-hand page
- Logo on ALL event signage
- Significant presence on main stage screen
- Logo on ALL slides on Main Hall Stage

#### Online Presence
- Corporate logo & link to your website from the RCC Event page (pre & post event)

#### Networking Opportunity
- Six (6) complimentary registrations to the half day forum

### Fast5 Thought Leadership (2 Opportunities)

#### Brand Experience/P.R.
- Opportunity to have a representative from your company present a **5 minute** presentation on the Main Stage regarding a new campaign/initiative your company has to offer *(NOTE: Content will require pre-approval by RCC)*
- Podium mention: Sponsored by ____”

#### Advertising
- Presence in the Event Program:
  - Logo placed beside the Thought Leadership session timeslot in the program
  - Logo & website listed in sponsor directory
- Logo on Sponsor “Thank You” Sign
- Presence on Main Stage

#### Online Presence
- Corporate logo & link to your website from the RCC Event page (pre & post)

#### Networking Opportunity
- One (1) complimentary registration to the half day forum in addition to speaker

### Registration Sponsor

#### Brand Experience/P.R.
- Logo on the Online Registration Page & on the Registration Fax Form

#### Event Material and Onsite Signage
- Logo on select collateral material including email promotions
- Presence in the Event Program including Logo placed beside Registration timeslot in the program (printed)
- Logo on Event Signage
  - Thank You Signage
  - Registration Desk signage
- Logo presence on main stage screen “Sponsor Loop”
- Logo on Online Registration Web Pages

#### Online Presence
- Corporate logo & link to your website from the RCC Event page (pre & post event)

#### Networking Opportunity
- Two (2) complimentary registrations to the half day forum
### Session Sponsor (2-3 Opportunities)

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Brand Experience/P.R.</td>
<td></td>
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<tr>
<td>Opportunity to introduce a session on the main stage</td>
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<tr>
<td>Event material &amp; On-site Signage</td>
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<tr>
<td>Logo on PowerPoint and recognition as sponsor on stage.</td>
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<tr>
<td>Logo placement on all marketing material including print, electronic, etc.</td>
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<tr>
<td>- Presence in the Event Program</td>
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<tr>
<td>Advertising</td>
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<td>Logo on RCC’s Event Promo Ads, emails, etc.</td>
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<td>Online Presence</td>
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<tr>
<td>Corporate logo &amp; link to your website from the RCC Event page</td>
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<td>Hyperlink to your Web site where applicable</td>
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<tr>
<td>Networking Opportunity</td>
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<tr>
<td>One (1) complimentary pass to the half day forum</td>
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**Contact:**

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