

In Conversation *with* Retail Leaders in Canada

[*In Conversation with Retail Leaders in Canada*](#) is an exciting new online series featuring in-depth conversations between RCC President and CEO Diane J. Brisebois and Canada's top retail leaders and industry insiders.

Your sponsorship of this event will put your brand in front of the retail industry's key decision makers. As The Voice of Retail™, no other organization provides you with the same access to retail leaders in Canada.

SPONSORSHIP DETAILS INCLUDE:

PRESENTING SPONSOR \$10,000

- Opportunity to meet with retail speaker in 10-minute conversation prior to webinar
- Senior Executive to provide introductory remarks
- Logo on promotional emails, materials and collateral prior to the event
- Verbal recognition and sponsor logo on backdrop
- Logo on post event delegate email
- Ten (10) complimentary registrations to the webinar

SUPPORTING SPONSOR \$5,000

- Logo on promotional emails, materials and collateral prior to the event
- Logo on post event delegate email
- Five (5) complimentary registrations to the webinar

REGISTRATION SPONSOR \$2,500 (one opportunity)

- Logo on Registration Form and online registration page prior to the event
- Logo on promotional emails, material and collateral prior to the event
- Two (2) complimentary registrations to the webinar

Visit RetailCouncil.org/leaders to view current In Conversation events and register.

Contact Mary Markou, Senior Director, Sponsorship and Partnerships to discuss how you can get your brand in front of hundreds of retail decision makers.

1-888-373-8245, ext. 236 | sponsorship@retailcouncil.org