

PART 1: ATTENDEE INFORMATION

Please fill out entire registration form completely. (One form per person.) Part 1: Attendee Information must be completed for registration processing.

- Yes No My information can be shared with exhibitors for a ONE-TIME pre- and post-show touch.
 Yes No This is my first Retail's BIG Show. If NO, # of shows (over the years) attended: _____
 Yes No I wish to receive NRF SmartBrief, a **FREE** daily email of retail news.
 Yes No Would you like to learn more about NRF's advocacy efforts on Capitol Hill in Washington, D.C.?
 MR. MRS. MS. DR. MX.

Full Name: _____ Job Title: _____
 Company: _____ Is your company a retailer? Yes No
 Address: _____ City: _____ State: _____ Postal Code: _____
 Country: _____ Direct Phone: _____
 Cell: _____ Fax: _____
 Business Email: _____ I confirm that the email address provided is legitimate. Yes No

- LEVEL**
- C-Suite (CEO, CFO, CIO/CTO, CMO, COO)
 Senior Executive: SVP, EVP
 Director
- Analyst
 President/Owner/Principal
 Vice President
 Manager
 Other

- JOB FUNCTION**
- Analyst/Research
 Business Development
 Consulting
 Customer Service & Support
 Distribution/Supply Chain/Logistics
 Ecommerce/Digital
 Educator
 Events/Trade Show Management
 Finance
 Government/Public Affairs
 Human Resources
 Investor Relations
 IT, Information Systems, MIS
- Legal
 Loss Prevention
 Marketing
 Merchandising/Planning
 Mobile
 Online Merchandising
 Operations
 Press
 Public Relations
 Retail Store Operations
 Sales
 Store Management
 Strategic Planning
 Visual Merchandising
 Other

- ROLE IN COMPANY PURCHASING DECISIONS**
- Final Say
 Recommend
- Specify Supplier/ Product
 No Role

- HOW MUCH DO YOU PLAN TO SPEND OVER THE NEXT YEAR ON SOLUTIONS SEEN ON THE EXPO FLOOR?**
- Up to \$100K
 \$100,000 - \$250,000
 \$250,001 - \$499,000
 \$499,001 - or more
 Unspecified

- TYPE OF STORE OR BUSINESS — RETAILERS ONLY**
- Apparel
 Automotive
 Chain Drug
 Consumer Electronics
 Convenience Store
 Department Store
 Discount Value
 Entertainment/Theme Park/ Movie Theater/Casino
 Footwear
 Grocery
- Hardware & Home Centers
 Health, Beauty, Cosmetics
 Home Furnishings/Housewares
 Jewelry
 Mall/Real Estate
 Manufacturing/CPG
 Office Supplies
 Pet Supplies
 Restaurant
 Sporting Goods
 Startup
 Toys and Hobbies
 Venture Capital

ADA Services
 Please indicate if you require special services: Yes No
 If yes, please list: _____

PART 2: REGISTRATION FEES

Full Conference - Includes sessions and access to EXPO Hall.

Retail Council of Canada Member \$1,000 U.S. each

PART 3: PAYMENT METHOD

TOTAL AMOUNT DUE (Registration fee, tours or lunches, if selected): _____

PAYMENT METHOD: Amex Mastercard Visa

CREDIT CARD #: _____ EXP. DATE: _____

NAME ON CARD: _____ CW: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ POSTAL CODE: _____

SIGNATURE: _____

RETURN THIS FORM WITH PAYMENT TO:

E-MAIL: sroche@retailcouncil.org

FAX: 416-922-8011

QUESTIONS: 800-974-9069 or 847-996-5898

REGISTRATION POLICIES

CANCELLATIONS—All cancellation requests must be in writing to cuevass@nrf.com. Requests received by **December 19, 2019**, will receive a full refund. No refunds for requests received after **December 19, 2019**, regardless of when the registration is received. Non-attendance does not constitute cancellation.

SUBSTITUTIONS—All requests for substitutions must be made in writing and cannot be made once you have checked into the event or sub-event on-site.

No person under the age of 18 will be admitted into the exposition. No cameras or videos allowed.

I acknowledge these policies.

BADGE RE-PRINT POLICY

The re-print fee for a lost or stolen badge is 100% of original paid fee. \$400 fee applied to complimentary badge.

Badge sharing is prohibited.