

**HONOURING
CANADIAN MOMS**

\$77 - Canadians are showing love for their mothers, stepping up their spend on gifts for Mother's Day, with an average of \$77 this year, compared to \$62 last year.

Source: ebates.ca



MAY 2019

SUN	MON	TUE	WED	THU	FRI	SAT
28	29	30	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 Victoria Day	21	22	23	24	25
26	27	28 STORE 2019 & ERA	29 STORE 2019 & Grand Prix	30	31	1

IMPORTANT DATES

6 - Ramadan begins • 12 - Mother's Day • 20 - National Patriots' Day (QC) • 20 - Victoria Day (All except NS, NU, QC) • 28 - STORE 2019 and Excellence in Retailing Awards • 29 - STORE 2019 and Canadian Grand Prix New Product Awards • 31 - Laylat al-Qadr (Night of Destiny)

Retail Council of Canada is committed to providing you and your teams with the resources and tools that will you to continue growing your business. Call or visit us to learn more about the ways Retail Council of Canada can help you and your team.

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For additional information, visit www.retailcouncil.org/quickfacts/storehours.



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HERE'S TO THE DADS

45% – The percentage of Canadians who plan to purchase a gift for their dads this Father's Day.

Source: retailmenot.ca



JUNE 2019

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13 Canada Post GROW 2019 - Richmond Hill	14	15
16	17	18 Canada Post GROW 2019 - Burnaby	19	20	21	22
23	24	25	26 The State of the (Carbon) Nation (webinar)	27	28	29
30						

IMPORTANT DATES

5 - Eid-al-Fitr • 13 - Canada Post GROW 2019 - Richmond Hill • 16 - Father's Day • 13 - Canada Post GROW 2019 - Burnaby
 • 21 - June Solstice • 21 - National Aboriginal Day • 24 - Discovery Day (NL) • 24 - St. Jean Baptiste Day (QC) • 26 - The State of the
 (Carbon) Nation (webinar)

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SUMMER'S HEATING UP

41% – Nearly half of Canadians spend more during summer than other seasons.

Most money is spent on vacation-related items, with the highest percentage spent on gas, travel, and accommodations (29 per cent).

Source: RetailMeNot.ca

JULY 2019

SUN	MON	TUE	WED	THU	FRI	SAT
30	1 Canada Day	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

IMPORTANT DATES

1 - Canada Day • 1 - Memorial Day (NL) • 4 - Independence Day (US) • 9 - Nunavut Day (NU)

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