



RETAIL COUNCIL OF CANADA
LEADERS IN RETAIL
 BREAKFAST SERIES

For Vendors and Suppliers Only
REGISTER NOW:
RetailCouncil.org/leaders



This event will be presented in French with simultaneous English translation.

On March 26, Retail Council of Canada will host a special Leaders In Retail Breakfast event for vendors and suppliers with Sobeys Inc.'s Pierre St-Laurent and Luc L'Archevêque. Without other retailers or reporters present, Luc and Pierre will share candid insights and opinions on where Sobeys sees opportunities in retail, and what's needed from suppliers & vendors to grow Sobeys' retail business in Canada. The Sobeys team will also be present before and after this presentation to answer questions and network with attendees.

- A** Tickets (Individual):
 RCC supplier/vendor member \$199
 Non-member \$349
- B** Table of 8:
 RCC Supplier/Vendor Member \$1,395
 Non-Member \$2,445

[CLICK HERE TO REGISTER YOUR TEAM TODAY:](http://RetailCouncil.org/leaders)
RetailCouncil.org/leaders

7:30 – 8:15 a.m. - Registration & Breakfast
8:15 – 9:30 a.m. - Presentation

For sponsorship information, contact:
 Mary Markou, at 1-888-373-8245, ext. 236
sponsorship@retailcouncil.org

March 26, 2020
 Delta Hotels Montreal – Salon Opus
 475 President-Kennedy Avenue,
 Montréal, QC, H3A 1J7

FEATURING



In Conversation with



Pierre St-Laurent
 Executive Vice-President,
 Chief Operating Officer,
 Full Service, Sobeys Inc.



Luc L'Archevêque
 Senior Vice-President,
 Merchandising &
 General Manager
 Québec, Sobeys Inc.



RETAIL COUNCIL OF CANADA
LEADERS IN RETAIL
BREAKFAST SERIES

In Conversation with



For Vendors and Suppliers Only
REGISTER NOW:
RetailCouncil.org/leaders

Get up close and personal with top retailers and their senior executives.

Demonstrate leadership to retail leaders: Show your support for the presenting retailer and the retail industry.

Industry Profile: Get exposure for your company's brand at the event, on social media and in the event's marketing materials.

Sponsorship proposal

	GOLD	SILVER	BRONZE
	\$10,000	\$7,500	\$5,000
Introduce the keynote speaker	X		
Logo and dedicated post on our social media	X		
1 Senior Executive at the Head Table	X		
1 Senior Executive at Sobeys Table	-	X	
1 Sobeys Senior Executive at your table	X	-	X
A Table for 8 places at the front of the room	X	X	X
Corporate-branded table	X	X	X
Logo displayed on the screen during the event	X	X	X
Logo on promotional materials and on our Website	X	X	X

7:30 – 8:15 a.m. - Registration & Breakfast

8:15 – 9:30 a.m. - Presentation

For sponsorship information, contact:

Mary Markou, at 1-888-373-8245, ext. 236

sponsorship@retailcouncil.org