

September 2020

Retail by the Numbers

Retail by the Numbers

Retail statistics for July 2020

From Statistics Canada's September 2020 retail trade release

Sponsored by



RCC RETAIL
COUNCIL
OF CANADA

CCCD CONSEIL CANADIEN
DU COMMERCE
DE DÉTAIL

- **Retail Trend Numbers:** Statistics Canada has a method that they report online for calculating trend numbers. RCC adds that trend calculation to its numbers.
- **Core-Retail Sales:** This category captures the types of retail sales most common among RCC members. Specifically, Core-Retail removes gasoline station and motor vehicle and parts sales from total retail sales by subtracting Statistics Canada NAICS 447 and 441 from NAICS 44-45.

1 | NATIONAL HIGHLIGHTS












Retail Sales Numbers

(updated monthly)

Total retail sales in July 2020 increased by 0.57% month over month and by slightly more, 2.66%, year-over-year. Core retail sales, however, decreased slightly in comparison to the previous month but were 6.07% higher than in July 2019. July was strong across the board YoY for all tracked sectors except clothing & accessories. This is grounds for cautious optimism for a general sector rebound from spring 2020 pandemic shutdowns.












Year over year, core retail sales in July 2020 were 6.07% higher than in July 2019.

TABLE 1: Canada's Retail Growth: Seasonally Adjusted Sales

Category	Actuals (in millions of \$CAD, ie. x 1,000,000)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Canada - Seasonally Adjusted Sales					
 Total Retail Sales	\$ 52,859.1	\$ 48,379.7	\$ 51,488.3	+ 0.57%	+ 2.66%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 34,270.6	\$ 32,858.3	\$ 32,307.9	- 1.20%	+ 6.07%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 914.0	\$ 866.3	\$ 856.5	+ 1.01%	+ 6.72%
 Furniture & Home Furnishings	\$ 1,692.7	\$ 1,363.6	\$ 1,597.4	+ 4.95%	+ 5.97%
 Electronics & Appliances	\$ 1,234.3	\$ 1,193.0	\$ 1,162.3	+ 0.63%	+ 6.20%
 Building Mats. & Garden Equip	\$ 3,394.3	\$ 3,416.9	\$ 3,241.2	- 11.60%	+ 4.72%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 11,730.0	\$ 12,001.6	\$ 10,818.9	- 2.07%	+ 8.42%
 Health & Personal Care (Including Pharmacy)	\$ 4,201.5	\$ 4,042.5	\$ 4,067.2	- 0.04%	+ 3.30%
 Clothing & Accessories	\$ 2,548.1	\$ 1,812.3	\$ 2,926.5	+ 11.23%	- 12.93%
 Sporting, hobby, book & music	\$ 1,140.1	\$ 999.1	\$ 1,023.2	- 8.83%	+ 11.42%
 General Merchandise	\$ 6,710.0	\$ 6,562.1	\$ 6,032.0	- 0.40%	+ 11.24%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 2: Canada's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Canada - Unadjusted Sales					
 Total Retail Sales	\$ 57,246.5	\$ 52,391.9	\$ 54,613.9	+ 1.61%	+ 4.82%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 36,535.2	\$ 34,685.0	\$ 33,593.1	+ 0.41%	+ 8.76%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 923.2	\$ 915.4	\$ 858.7	- 3.53%	+ 7.51%
 Furniture & Home Furnishings	\$ 1,791.8	\$ 1,415.3	\$ 1,667.6	+ 10.67%	+ 7.44%
 Electronics & Appliances	\$ 1,172.5	\$ 1,082.7	\$ 1,065.0	+ 3.52%	+ 10.09%
 Building Mats. & Garden Equip	\$ 4,212.8	\$ 4,275.1	\$ 3,981.0	- 14.69%	+ 5.82%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 12,805.4	\$ 12,621.7	\$ 11,330.0	+ 4.04%	+ 13.02%
 Health & Personal Care (Including Pharmacy)	\$ 4,229.9	\$ 4,050.5	\$ 4,089.0	+ 1.45%	+ 3.44%
 Clothing & Accessories	\$ 2,457.2	\$ 1,780.7	\$ 2,803.0	+ 10.72%	- 12.33%
 Sporting, hobby, book & music	\$ 1,123.6	\$ 949.0	\$ 987.6	- 3.33%	+ 13.77%
 General Merchandise	\$ 6,994.2	\$ 6,951.6	\$ 6,156.6	- 2.76%	+ 13.60%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

2 | PROVINCIAL NUMBERS

Alberta's Sales Numbers












(updated monthly)

TABLE 5: Alberta's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Alberta - Unadjusted Sales					
 Total Retail Sales	\$ 7,436.7	\$ 6,903.7	\$ 7,194.3	+ 0.98%	+ 3.37%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 4,465.3	\$ 4,301.2	\$ 4,099.1	- 1.34%	+ 8.93%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 163.4	\$ 164.7	\$ 156.5	- 5.06%	+ 4.38%
 Furniture & Home Furnishings	\$ 207.0	\$ 176.4	\$ 216.1	+ 8.15%	- 4.22%
 Electronics & Appliances	\$ 161.9	\$ 146.9	\$ 145.6	- 0.97%	+ 11.19%
 Building Mats. & Garden Equip	\$ 500.9	\$ 510.9	\$ 454.9	- 12.14%	+ 10.11%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 1,455.0	\$ 1,461.8	\$ 1,306.9	+ 2.30%	+ 11.33%
 Health & Personal Care (Including Pharmacy)	\$ 461.5	\$ 441.7	\$ 435.9	+ 2.63%	+ 5.86%
 Clothing & Accessories	\$ 292.2	\$ 224.5	\$ 350.1	- 4.44%	- 16.53%
 Sporting, hobby, book & music	\$ 143.9	\$ 117.3	\$ 135.7	- 2.63%	+ 5.98%
 General Merchandise	\$ 986.5	\$ 1,000.0	\$ 859.5	- 4.38%	+ 14.78%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 6: British Columbia's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
British Columbia - Unadjusted Sales					
 Total Retail Sales	\$ 8,146.5	\$ 7,534.7	\$ 7,555.4	+ 4.97%	+ 7.82%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 5,431.1	\$ 5,097.2	\$ 4,837.3	+ 6.45%	+ 12.28%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 166.1	\$ 154.6	\$ 144.2	+ 12.73%	+ 15.15%
 Furniture & Home Furnishings	\$ 258.8	\$ 208.4	\$ 232.6	+ 11.24%	+ 11.28%
 Electronics & Appliances	\$ 201.1	\$ 195.2	\$ 177.5	- 1.63%	+ 13.31%
 Building Mats. & Garden Equip	\$ 600.3	\$ 608.2	\$ 539.1	+ 0.36%	+ 11.37%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 2,062.2	\$ 1,993.3	\$ 1,700.9	+ 9.49%	+ 21.24%
 Health & Personal Care (Including Pharmacy)	\$ 522.1	\$ 504.0	\$ 527.4	+ 5.51%	- 1.02%
 Clothing & Accessories	\$ 395.2	\$ 296.3	\$ 471.2	+ 3.91%	- 16.12%
 Sporting, hobby, book & music	\$ 187.5	\$ 152.7	\$ 174.0	+ 6.51%	+ 7.79%
 General Merchandise	\$ 915.9	\$ 885.2	\$ 797.0	+ 5.12%	+ 14.92%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 7: Manitoba's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Manitoba - Unadjusted Sales					
 Total Retail Sales	\$ 2,085.0	\$ 1,925.8	\$ 1,887.3	+ 1.86%	+ 10.47%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,306.1	\$ 1,261.3	\$ 1,142.2	- 2.92%	+ 14.35%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 50.4	\$ 48.7	\$ 45.3	- 1.81%	+ 11.12%
 Furniture & Home Furnishings	\$ 58.1	\$ 51.9	\$ 52.0	+ 5.91%	+ 11.64%
 Electronics & Appliances	\$ 29.6	\$ 25.8	\$ 25.0	+ 4.93%	+ 18.19%
 Building Mats. & Garden Equip	\$ 194.4	\$ 189.9	\$ 184.7	- 9.96%	+ 5.30%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 444.7	\$ 443.5	\$ 391.8	+ 0.24%	+ 13.52%
 Health & Personal Care (Including Pharmacy)	\$ 147.0	\$ 137.4	\$ 102.3	- 7.04%	+ 43.72%
 Clothing & Accessories	\$ 63.5	\$ 47.1	\$ 67.9	+ 4.15%	- 6.62%
 Sporting, hobby, book & music	\$ 34.4	\$ 29.2	\$ 30.5	+ 6.20%	+ 12.80%
 General Merchandise	\$ 271.9	\$ 282.4	\$ 239.8	- 8.87%	+ 13.39%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 8: New Brunswick's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
New Brunswick - Unadjusted Sales					
 Total Retail Sales	\$ 1,286.3	\$ 1,195.0	\$ 1,181.1	+ 1.87%	+ 8.91%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 787.5	\$ 750.8	\$ 673.2	+ 2.46%	+ 16.97%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 26.9	\$ 27.9	\$ 28.1	+ 3.38%	- 4.52%
 Furniture & Home Furnishings	\$ 26.5	\$ 21.5	\$ 23.9	+ 14.28%	+ 10.69%
 Electronics & Appliances	\$ 12.2	\$ 10.9	\$ 9.9	+ 2.47%	+ 22.59%
 Building Mats. & Garden Equip	\$ 105.6	\$ 108.2	\$ 91.0	- 9.43%	+ 16.01%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 255.9	\$ 247.5	\$ 227.5	+ 6.74%	+ 12.44%
 Health & Personal Care (Including Pharmacy)	\$ 96.9	\$ 90.9	\$ 86.7	+ 12.35%	+ 11.86%
 Clothing & Accessories	\$ 37.3	NA	\$ 35.5	+ 4.82%	+ 5.33%
 Sporting, hobby, book & music	\$ 20.3	\$ 16.6	\$ 16.5	+ 7.82%	+ 22.64%
 General Merchandise	\$ 194.7	\$ 196.1	\$ 157.9	- 3.87%	+ 23.31%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 9: Newfoundland and Labrador's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Newfoundland and Labrador - Unadjusted Sales					
 Total Retail Sales	\$ 921.2	\$ 839.4	\$ 844.4	+ 1.07%	+ 9.09%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 527.5	\$ 497.1	\$ 502.2	+ 2.54%	+ 5.04%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 15.0	\$ 14.3	\$ 15.4	- 2.11%	- 2.48%
 Furniture & Home Furnishings	NA	NA	NA	NA	NA
 Electronics & Appliances	\$ 6.5	\$ 5.4	\$ 5.2	+ 8.80%	+ 24.79%
 Building Mats. & Garden Equip	NA	NA	NA	NA	NA
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 195.3	\$ 193.6	\$ 192.4	+ 2.22%	+ 1.50%
 Health & Personal Care (Including Pharmacy)	\$ 55.5	\$ 55.1	\$ 60.0	+ 3.73%	- 7.40%
 Clothing & Accessories	\$ 22.5	\$ 13.9	\$ 23.1	+ 32.28%	- 2.28%
 Sporting, hobby, book & music	\$ 10.1	\$ 7.1	\$ 8.7	+ 33.44%	+ 16.07%
 General Merchandise	\$ 128.4	\$ 127.7	\$ 117.7	- 4.34%	+ 9.08%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 10: Nova Scotia's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Nova Scotia - Unadjusted Sales					
 Total Retail Sales	\$ 1,524.1	\$ 1,387.5	\$ 1,526.5	+ 1.75%	- 0.16%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 954.4	\$ 907.2	\$ 897.3	+ 0.57%	+ 6.36%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 29.4	\$ 28.4	\$ 26.4	- 7.12%	+ 11.55%
 Furniture & Home Furnishings	\$ 42.7	\$ 32.2	\$ 35.4	+ 15.45%	+ 20.58%
 Electronics & Appliances	\$ 15.4	\$ 12.4	\$ 11.7	+ 13.87%	+ 31.78%
 Building Mats. & Garden Equip	\$ 146.2	\$ 140.2	\$ 134.3	- 11.46%	+ 8.83%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 350.5	\$ 342.2	\$ 330.0	+ 7.98%	+ 6.20%
 Health & Personal Care (Including Pharmacy)	\$ 95.7	\$ 96.9	\$ 103.5	- 1.90%	- 7.52%
 Clothing & Accessories	\$ 41.4	\$ 28.8	\$ 46.7	+ 2.48%	- 11.30%
 Sporting, hobby, book & music	\$ 22.6	\$ 18.1	\$ 20.7	- 6.70%	+ 8.91%
 General Merchandise	\$ 193.2	\$ 195.4	\$ 169.6	- 5.91%	+ 13.88%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 11: Ontario's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Ontario - Unadjusted Sales					
 Total Retail Sales	\$ 20,901.5	\$ 18,885.7	\$ 20,491.1	+ 0.93%	+ 2.00%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 13,580.8	\$ 12,731.1	\$ 12,822.4	- 0.13%	+ 5.91%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 273.6	\$ 263.5	\$ 253.0	- 3.57%	+ 8.14%
 Furniture & Home Furnishings	\$ 652.5	\$ 491.5	\$ 622.0	+ 11.79%	+ 4.90%
 Electronics & Appliances	\$ 504.3	\$ 483.5	\$ 476.2	+ 5.47%	+ 5.91%
 Building Mats. & Garden Equip	\$ 1,469.3	\$ 1,471.4	\$ 1,524.1	- 22.30%	- 3.60%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 4,682.2	\$ 4,582.4	\$ 4,134.8	+ 3.86%	+ 13.24%
 Health & Personal Care (Including Pharmacy)	\$ 1,682.6	\$ 1,612.3	\$ 1,658.2	- 1.33%	+ 1.47%
 Clothing & Accessories	\$ 1,012.1	\$ 681.8	\$ 1,184.3	+ 23.67%	- 14.54%
 Sporting, hobby, book & music	\$ 393.0	\$ 332.0	\$ 357.3	- 5.08%	+ 10.01%
 General Merchandise	\$ 2,586.3	\$ 2,564.3	\$ 2,324.9	- 2.96%	+ 11.24%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 12: Prince Edward Island's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
PEI - Unadjusted Sales					
 Total Retail Sales	\$ 248.7	\$ 227.4	\$ 254.6	+ 2.75%	- 2.35%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 153.3	\$ 146.1	\$ 153.2	+ 0.83%	+ 0.10%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 6.6	\$ 6.5	\$ 5.8	- 2.95%	+ 12.67%
 Furniture & Home Furnishings	\$ 6.5	\$ 5.3	\$ 5.5	+ 21.00%	+ 18.35%
 Electronics & Appliances	\$ 2.7	\$ 2.4	\$ 2.1	+ 2.67%	+ 29.34%
 Building Mats. & Garden Equip	\$ 30.9	\$ 30.2	\$ 30.2	- 7.80%	+ 2.42%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 56.2	\$ 53.7	\$ 58.5	+ 7.54%	- 3.97%
 Health & Personal Care (Including Pharmacy)	\$ 15.2	\$ 15.4	\$ 15.7	- 5.12%	- 3.78%
 Clothing & Accessories	\$ 7.1	\$ 5.1	\$ 8.8	+ 6.09%	- 19.14%
 Sporting, hobby, book & music	NA	NA	NA	NA	NA
 General Merchandise	\$ 21.5	\$ 22.7	\$ 20.9	- 10.09%	+ 2.90%












Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 13: Quebec's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Quebec - Unadjusted Sales					
 Total Retail Sales	\$ 12,651.0	\$ 11,537.4	\$ 11,748.1	+ 1.38%	+ 7.69%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 8,052.1	\$ 7,729.1	\$ 7,309.1	- 0.81%	+ 10.17%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 143.5	\$ 160.2	\$ 142.7	- 18.41%	+ 0.51%
 Furniture & Home Furnishings	\$ 487.1	\$ 381.3	\$ 427.9	+ 11.09%	+ 13.83%
 Electronics & Appliances	\$ 208.2	\$ 171.3	\$ 185.4	+ 8.03%	+ 12.27%
 Building Mats. & Garden Equip	\$ 937.2	\$ 1,002.1	\$ 818.2	- 16.35%	+ 14.54%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 2,824.1	\$ 2,823.1	\$ 2,562.8	+ 2.23%	+ 10.20%
 Health & Personal Care (Including Pharmacy)	\$ 1,026.4	\$ 974.2	\$ 981.9	+ 4.20%	+ 4.53%
 Clothing & Accessories	\$ 536.2	\$ 417.9	\$ 564.8	+ 6.93%	- 5.05%
 Sporting, hobby, book & music	\$ 270.9	\$ 241.7	\$ 208.0	- 8.83%	+ 30.25%
 General Merchandise	\$ 1,378.0	\$ 1,341.2	\$ 1,185.2	- 2.47%	+ 16.26%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

TABLE 14: Saskatchewan's Retail Growth: Unadjusted Sales

Category	Actuals (in millions of \$CAD)			Percent Growth	
	July 2020	Trend Value	July 2019	MOM: June 2020 July 2020	YOY: July 2019 July 2020
Saskatchewan - Unadjusted Sales					
 Total Retail Sales	\$ 1,826.5	\$ 1,747.7	\$ 1,739.6	- 1.75%	+ 4.99%
 Core-Retail (Total Retail Sales excl. Total Auto & Gas Sales)	\$ 1,113.6	\$ 1,104.1	\$ 1,017.5	- 3.29%	+ 9.44%
 Auto Parts (Tires, Parts & Accs.; Total Auto excl. Car sales)	\$ 44.8	\$ 43.4	\$ 37.8	+ 2.74%	+ 18.74%
 Furniture & Home Furnishings	\$ 34.4	\$ 31.9	\$ 35.6	- 3.73%	- 3.39%
 Electronics & Appliances	\$ 28.6	\$ 26.9	\$ 24.8	- 3.52%	+ 15.32%
 Building Mats. & Garden Equip	\$ 137.1	\$ 132.8	\$ 125.8	- 0.02%	+ 9.02%
 Food & Beverage Stores (Grocery, Alcohol and Convenience Stores)	\$ 382.6	\$ 383.6	\$ 340.3	- 0.59%	+ 12.44%
 Health & Personal Care (Including Pharmacy)	\$ 119.6	\$ 115.4	\$ 109.8	+ 2.94%	+ 8.93%
 Clothing & Accessories	\$ 47.5	\$ 36.3	\$ 48.7	- 5.24%	- 2.30%
 Sporting, hobby, book & music	\$ 33.2	NA	\$ 28.5	- 8.51%	+ 16.72%
 General Merchandise	\$ 294.6	\$ 313.1	\$ 265.2	- 8.81%	+ 11.07%

Source: Statistics Canada. Table 20-10-0008-01 Retail trade sales by province and territory (x 1,000)

For additional information, contact:

Kate Skipton

Senior Policy Analyst

Tel: 416 467 3744 | 1.888.373.8245 **Ext.** 225

Email: kskipton@retailcouncil.org



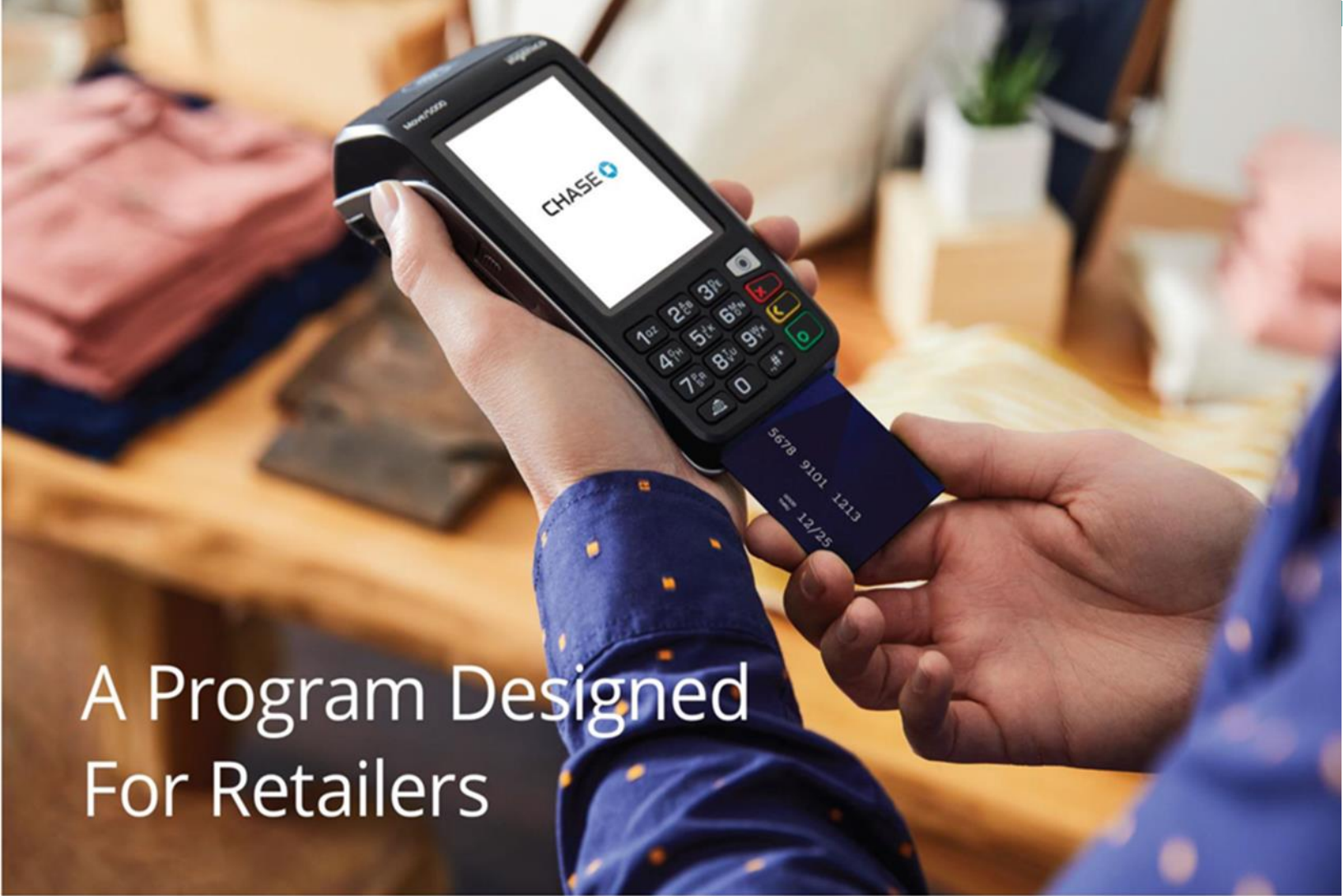
To access additional industry research, tools and information that addresses the interests of retailers in Canada, please visit our website, retailcouncil.org.

And remember...

if your company is a member of RCC, then SO ARE YOU!

To find out more, contact

membership@retailcouncil.org or 1 888 373-8245



A Program Designed For Retailers

For over 30 years, Chase® Merchant Services has been committed to providing businesses with safe, reliable and secure payment solutions. Chase is the preferred payment processor for Retail Council of Canada (RCC).

Maximize the value of your membership.¹
To find out how Chase can help your business, please contact RCC at info@retailcouncil.org or call 1.888.373.8245

Chase has experience delivering solutions for Canadian businesses and will work with you one-on-one to help:

- Choose competitive options for your business
- Understand the costs associated with payment processing
- Provide innovative solutions unique to your needs



1. Businesses who wish to obtain payment processing services from Chase Merchant Services must submit an application. All applications are subject to Chase's standard approval policies and procedures, including without limitation credit approval and entering into a Merchant Agreement with Chase Merchant Services. Proof of membership status with Retail Council of Canada (RCC) will be required. © Used by Amex Bank of Canada under license from American Express. ©Discover and the Discover Acceptance Mark are service marks used under license from Discover Financial Services. ©Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. ©Interac and the Interac logo are registered trade-marks of Interac Inc. Used under license. *Visa is a registered trademark owned by Visa International Service Association and used under license. Chase and the Octagon logo are registered trademarks of JPMorgan Chase Bank, N.A. © 2019 JPMorgan Chase & Co.



MAIN OFFICE

1881 Yonge Street, Suite 800
Toronto, Ontario M4S 3C4
Toll Free: (888) 373-8245

PACIFIC OFFICE

410-890 West Pender Street
Vancouver, British Columbia V6C 1J9
Toll Free: (800) 663-5135

QUÉBEC OFFICE

550 Sherbrooke Street West
Suite 1680 – West Tower
Montréal, Québec H3A 1B9
Toll Free: (877) 229-0922

PRAIRIES OFFICE

201 Portage Avenue, 18th Floor
Winnipeg, Manitoba R3B 3K6
Toll Free: (888) 254-1654

OTTAWA OFFICE

222 Queen Street, Suite 1404
Ottawa, Ontario K1P 5V9
Toll Free : (844) 656-7900

ATLANTIC OFFICE

201-5121 Sackville Street
Halifax, Nova Scotia B3J 1K1
Toll Free: (855) 422-4144