

RETAIL HOLIDAY SHOPPING FORUM

OCTOBER 20, 2020
1PM ET



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$10,000

Brand Experience/P.R.

- Opportunity to have a senior representative to do introductory remarks
- Multiple Podium mentions: "Presented by ____"

Advertising

- Opportunity to submit a research whitepaper or case study piece on RCC's "Resources" & "Holiday" pages for 4 weeks following to event with social media communications advising of availability to access research
- Ability to provide link to research/ thought leadership on post event email to all delegates

Event Material

- Logo on ALL collateral material including email promotions
- Significant presence on main screen (backdrop of host)
- Logo on PPT slides

Online Presence

- Corporate logo & link to your website from the RCC Event page

FAST5 THOUGHT LEADERSHIP (2 OPPORTUNITIES)

\$3,500

Brand Experience/P.R.

- Opportunity to have a representative from your company present a 5-minute presentation regarding what your company has to offer (*NOTE: Content will require pre-recording and approval by RCC*)
- Podium mention: Sponsored by ____"

Event material

- Logo on PowerPoint slide
- Logo presence on "Sponsor Loop" slides

Advertising

- Logo on RCC's Event promotional emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page

SESSION SPONSOR (2-3 OPPORTUNITIES)

\$3,000

Brand Experience/P.R.

- Opportunity to introduce a session
- Podium mention: Sponsored by ____"

Event material

- Logo on PowerPoint transition slide to session
- Logo presence on "Sponsor Loop" slides

Advertising

- Logo on RCC's Event promotional emails, etc.

Online Presence

- Corporate logo & link to your website from the RCC Event page

REGISTRATION SPONSOR

\$2,500

Brand Experience/P.R.

- Logo on the Online Registration Page & on the Registration Fax Form

Event Material

- Logo presence on "Sponsor Loop" slides

Online Presence

- Logo on Online Registration Web Pages
- Corporate logo & link to your website from the RCC Event page

30 SECOND VIDEO SPONSOR (2-3 OPPORTUNITIES)

\$2,000

Brand Experience/P.R.

- Opportunity to submit a 30 second video to showcase your brand's leadership and services in retail (to be played in between sessions in the agenda)
- Video can be uploaded to a Community Hubs of your choice for 1 month (will still be on the page but not the first available content)
- Premium listing on the Supplier Directory (a value of \$300/yr)
- Logo presence on "Sponsor Loop" slides

Online Presence

- Logo on Online Registration Web Pages
- Corporate logo & link to your website from the RCC Event page

Contact:

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